

Letter of Recommendation

Miss Ines Güntner, born on the 9th of August 1968 in Magdeburg, Germany joined our company in October 2017 till April 2018 as part of our Development Project in Sustainable Fashion and Ethnic Design in Phnom Penh, Cambodia.

Initiated by the German trade fair organization "Messe Berlin" and co-funded by the German "Federal Ministry for Economic Cooperation and Development" the Modern Ethnic Design Center (MEDC), a Training Center for local Cambodian Fashion Designers, has officially been launched in February 2017.

The renowned German Fashion Design Institut, further Cooperation Partner of the Project, suggested Ines, a talented fashion design student after her graduation semester, to represent the Institute's values and expertise.

As "Head of the Modern Ethnic Design Center (MEDC)" and led by the Project Manager in Hongkong, Ines has been responsible for the MEDC's Training Course and the projects's organisation processes.

Ines defined the content, curriculum and schedule. She organized, trained and assist a group of 15 Cambodian designers in developing collections, which combine traditional Cambodian designs with European trends. Ines quickly understood the project's aim and became involved by contributing ideas and suggestions.

As part of the training course, she provided comprehensive insights into the European fashion business on latest Fashion Trends, Market Research, European Standards, Collection Development, Sustainability in Fashion, Textile Technology, Adobe Photoshop and Adobe Illustrator, Shooting Preparations, Set up a Photo Studio.

Furthermore Ines taught her assistances to prepare presentations and trained they in several task like pattern making, sewing, sketching, Photoshop and Illustrator to support her during the lessons.

She prepared an additional seminar series and interactive workshops on Leadership and Sales for local designer and has given presentations about sustainability, figure out fashion trends, how to create a fashion story and fostering creativity.

Ines succeed to a variety of tasks related to the project's administration and marketing activities as well.

Meetings with potential cooperation partners and course participants has been arranged independently by her and her ability to effectively communicate with these people via email and in person made her such an asset to our company.

Seven months of hard work with the team have proven its worth, when the designers' collection have been prepared for further steps, like the photo shooting and the MEDC Fashion Show.

In the end of April 2018 Ines handed over her work to the next lecture.

Beyond her strength as creative fashion designer, Ines left a great mark with her open, thoughtful personality. She is dedicated, enthusiastic and demonstrated an impressive

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professionalism. With patience and an ability to explain, she drew out the very best from this first MEDC Training Course.

We kindly thank Miss Güntner for her work and wish her all the best and good luck for her further professional path and her life's journey.

A handwritten signature in black ink, followed by a circular stamp. The stamp contains the text "suPPPport Ltd" and a small star symbol.

Mr. Ozan Oezdemir
Managing Director, suPPPport Ltd.

Hong Kong, 2.5.2018

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